Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections
Calculated using TAS Retrieval

May 12, 2025

BRIXMOR®

Latitude: 30.228366   Longitude: -95.509866

Windvale Center The Woodlands, TX	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population			
Current Year Estimated Population	28,205	88,682	389,007
Population Est 23Q1	28,186	88,408	386,065
Population Est 22Q4	28,109	87,964	382,994
Population Est 22Q3	27,837	87,225	379,735
Population Est 22Q2	27,626	86,454	376,665
Population Est 22Q1	27,390	85,793	373,220
Population Est 21Q4	26,936	84,728	369,084
Population Est 21Q3	26,888	84,270	367,227
Population Est 21Q2	26,689	83,490	363,542
Population Fcst	28,786	92,956	416,234
2010 Census Population	16,179	60,430	252,307
2000 Census Population	11,268	37,821	160,667
1990 Census Population	951	9,494	99,464
Current Year Daytime Population	20,237	84,279	386,404
Average Seasonal Population	183	535	3,423
Historical Annual Growth, 1990 – 2000	28.04%	14.82%	4.91%
Historical Annual Growth, 2000 – 2010	3.68%	4.80%	4.62%
Estimated Annual Growth, 2010 – CY	3.98%	2.73%	3.08%
Projected Annual Growth, CY to Y5	0.41%	0.95%	1.36%
Group Qtrs Est	6	294	3,695
Transient Est Average Last 4 Qtrs	0	1,607	11,429
Households			
Current Year Estimated Households	11,133	33,665	141,133
Households Est 23Q1	11,119	33,542	140,085
Households Est 22Q4	11,086	33,375	138,962
Households Est 22Q3	10,971	33,077	137,768
Households Est 22Q2	10,882	32,769	136,578
Households Est 22Q1	10,787	32,522	135,299
Households Est 21Q4	10,600	32,152	133,854
Households Est 21Q3	10,546	31,912	133,124
Households Est 21Q2	10,461	31,596	131,762
Households Fcst	11,419	35,363	150,896
2010 Census Households	6,099	22,599	90,769
2000 Census Households	3,608	12,430	56,643
1990 Census Households	320	3,198	35,381
Historical Annual Growth, 1990 – 2000	27.42%	14.54%	4.82%
Historical Annual Growth, 2000 – 2010	5.39%	6.16%	4.83%
Estimated Annual Growth, 2010 – CY	4.31%	2.84%	3.15%
Projected Annual Growth, CY to Y5	0.51%	0.99%	1.35%
Population per Household	2.53	2.63	2.73

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Windvale Center The Woodlands, TX	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
HH Income $500,000 or more	4.4%	4.3%	3.7%
HH Income $250,000 to $499,999	5.2%	5.1%	4.4%
HH Income $200,000 to $249,999	12.2%	12.0%	10.3%
HH Income $175,000 to $199,999	10.4%	9.1%	7.6%
HH Income $150,000 to $174,999	11.2%	10.6%	8.0%
HH Income $100,000 to 149,999	16.0%	18.1%	19.1%
HH Income $75,000 to 99,999	10.9%	10.3%	11.5%
HH Income $50,000 to 74,999	14.1%	12.7%	13.5%
HH Income $35,000 to 49,999	6.9%	7.5%	7.9%
HH Income $25,000 to 34,999	4.2%	4.0%	5.2%
HH Income $15,000 to 24,999	1.4%	2.4%	4.3%
HH Income $0 to 14,999	3.1%	3.7%	4.5%
Average Household Income	$161,790	$156,684	$146,561
Median Household Income	$129,696	$125,136	$107,510
Per Capita Income	$63,876	$59,630	$53,437
Average Disposable Income	$117,409	$115,285	$105,759
Median Disposable Income	$109,839	$106,752	$92,991
Discretionary HH Income Over $150,000	15.0%	15.6%	13.2%
Discretionary HH Income $125,000 to $149,999	11.7%	10.0%	8.5%
Discretionary HH Income $100,000 to $124,999	18.0%	16.1%	11.8%
Discretionary HH Income $75,000 to $99,999	11.6%	14.2%	14.1%
Discretionary HH Income $50,000 to $74,999	15.2%	14.8%	17.3%
Discretionary HH Income $25,000 to $49,999	19.3%	18.8%	19.9%
Discretionary HH Income Under $25,000	9.2%	10.4%	15.2%
Average Discretionary HH Income	$88,892	$87,276	$79,064
Median Discretionary HH Income	$88,503	$84,855	$71,471
Householder White – Count	8,123	24,547	88,430
Median HH Income	$138,084	$130,939	$117,726
Average HH Income	$124,345	$121,880	$116,560
Householder Black or African-American – Count	406	1,066	9,458
Median HH Income	$74,885	$66,414	$76,164
Average HH Income	$89,899	$82,481	$87,338
Householder Hispanic – Count	1,397	4,410	26,590
Median HH Income	$126,632	$120,363	$89,114
Average HH Income	$122,861	$119,621	$97,580
Householder Asian or Pacific Islander – Count	561	1,430	5,474
Median HH Income	$100,735	$109,530	$125,604
Average HH Income	$113,357	$115,465	$124,454
Householder Other or Pacific Islander – Count	647	2,212	11,181
Median HH Income	$125,607	$126,758	$105,164
Average HH Income	$124,132	$124,037	$108,349

Income (vertical label)

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Windvale Center The Woodlands, TX		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Gender	Male Population	13,607	42,678	190,218
	Female Population	14,598	46,003	198,789
Total Population by Age	Count of Pop 0 to 4 years	1,576	5,037	23,299
	Count of Pop 0 to 7 years	2,217	7,053	33,395
	Count of Pop 5 - 13	3,067	9,773	46,071
	Count of Pop 14 - 18	1,628	5,134	23,016
	Count of Pop 19 - 22	1,624	5,144	22,505
	Count of Pop 22 - 25	1,198	3,786	16,240
	Count of Pop 25 - 29	1,639	5,113	23,044
	Count of Pop 30 - 34	1,506	4,753	23,321
	Count of Pop 35 - 39	1,676	5,167	25,594
	Count of Pop 40 - 44	1,879	5,612	26,490
	Count of Pop 45 - 59	5,928	17,944	76,403
	Count of Pop 60 - 74	4,531	14,355	58,430
	Count of Pop 75 - 84	1,505	5,286	19,083
	Count of Pop 85+	448	1,579	5,512
	% of Pop 0 to 4 years	5.6%	5.7%	6.0%
	% of Pop 0 to 7 years	7.9%	8.0%	8.6%
	% of Pop 5 - 13	10.9%	11.0%	11.8%
	% of Pop 14 - 18	5.8%	5.8%	5.9%
	% of Pop 19 - 22	5.8%	5.8%	5.8%
	% of Pop 22 - 25	4.2%	4.3%	4.2%
	% of Pop 25 - 29	5.8%	5.8%	5.9%
	% of Pop 30 - 34	5.3%	5.4%	6.0%
	% of Pop 35 - 39	5.9%	5.8%	6.6%
	% of Pop 40 - 44	6.7%	6.3%	6.8%
	% of Pop 45 - 59	21.0%	20.2%	19.6%
	% of Pop 60 - 74	16.1%	16.2%	15.0%
	% of Pop 75 - 84	5.3%	6.0%	4.9%
	% of Pop 85+	1.6%	1.8%	1.4%
	Median Age	40.5	40.4	38.3
	Average Age	40.0	40.2	38.8
Male Population by Age	% of Pop 0 to 4 years	5.9%	6.0%	6.2%
	% of Pop 5 - 13	11.4%	11.4%	12.2%
	% of Pop 14 - 18	6.2%	6.1%	6.2%
	% of Pop 19 - 22	6.2%	6.2%	6.1%
	% of Pop 22 - 25	4.5%	4.6%	4.4%
	% of Pop 25 - 29	6.1%	5.9%	6.1%
	% of Pop 30 - 34	5.4%	5.3%	6.1%
	% of Pop 35 - 39	5.9%	5.8%	6.6%
	% of Pop 40 - 44	6.5%	6.2%	6.7%
	% of Pop 45 - 59	20.5%	20.0%	19.5%
	% of Pop 75 - 84	4.6%	5.2%	4.4%
	% of Pop 60 - 74	15.6%	16.0%	14.6%
	% of Pop 85+	1.2%	1.3%	1.0%
	Median Age	38.6	38.9	37.1
	Average Age	38.8	39.2	37.8

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Windvale Center The Woodlands, TX	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
% of Pop 0 to 4 years	5.3%	5.4%	5.8%
% of Pop 5 - 13	10.4%	10.7%	11.5%
% of Pop 14 - 18	5.3%	5.5%	5.7%
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% of Pop 22 - 25	4.0%	4.0%	4.0%
% of Pop 25 - 29	5.5%	5.6%	5.7%
% of Pop 30 - 34	5.3%	5.4%	5.9%
% of Pop 35 - 39	6.0%	5.9%	6.6%
% of Pop 40 - 44	6.9%	6.5%	6.9%
% of Pop 45 - 59	21.5%	20.5%	19.8%
% of Pop 60 - 74	16.5%	16.3%	15.4%
% of Pop 75 - 84	6.0%	6.6%	5.4%
% of Pop 85+	2.0%	2.2%	1.8%
Median Age	42.1	41.6	39.5
Average Age	41.2	41.2	39.7
Race			
Count of White	20,627	64,246	260,245
Count of Black or African-American	1,367	4,200	30,117
Count of Asian or Pacific Islander	2,094	5,615	19,344
Count of Other races	4,117	14,621	79,301
White	73.1%	72.4%	66.9%
Black or African American	4.8%	4.7%	7.7%
Asian	7.4%	6.3%	5.0%
Other Races	14.6%	16.5%	20.4%
Language Spoken			
Speak English at Home	81.9%	80.6%	76.1%
Speak Spanish at Home	10.1%	12.1%	17.7%
Speak French or French Creole at Home	0.1%	0.2%	0.3%
Speak German at Home	0.2%	0.3%	0.4%
Speak Other Indo-European Languages at Home	2.8%	2.7%	1.6%
Speak Russian and Other Slavic Languages at Home	0.7%	0.6%	0.5%
Speak Chinese at Home	1.1%	1.1%	0.7%
Speak Korean at Home	0.1%	0.1%	0.2%
Speak Vietnamese at Home	0.5%	0.5%	0.4%
Speak Other Asian Languages at Home	1.0%	0.9%	1.1%
Speak Tagalog and Other Pacific Languages at Home	0.0%	0.0%	0.3%
Speak Other Language at Home	1.5%	0.7%	0.6%
Hispanic			
Hispanic Population	4,282	15,689	97,080
Hispanic Population Percent	15.2%	17.7%	25.0%
Mexican	51.9%	56.9%	63.9%
Puerto Rican	5.9%	4.1%	4.2%
Cuban	1.5%	1.7%	1.3%
Dominican	0.2%	0.4%	0.5%
Central American	0.9%	9.2%	12.8%
South American	21.8%	17.0%	10.2%
Other Hispanic	17.9%	10.8%	7.1%
2000 Hispanic Population Percent	6%	8%	14%
1990 Hispanic Population Percent	6%	6%	9%

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Ancestry			
American (percent of total population)	5.1%	5.2%	4.7%
American	4.9%	4.9%	4.4%
Native American (ie. Indian/Eskimo)	0.1%	0.2%	0.2%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
Asian (percent of total population)	7.4%	6.3%	4.9%
Chinese	0.5%	0.9%	0.7%
Japanese	0.2%	0.1%	0.1%
Korean	0.0%	0.2%	0.3%
South Central Asian (ie. Indian)	4.1%	3.2%	2.0%
South East Asian (ie. Vietnamese)	1.4%	1.2%	1.3%
Other Asian	1.1%	0.8%	0.5%
European (percent of total population)	33.3%	34.1%	27.9%
British	7.7%	6.9%	6.0%
Dutch	0.7%	0.6%	0.5%
French	2.1%	2.7%	1.8%
German	9.1%	9.0%	6.8%
Italian	2.4%	2.2%	1.6%
Polish	0.9%	1.1%	1.0%
Scandinavian	0.9%	1.3%	1.3%
Scotch/Irish	6.8%	7.0%	6.1%
Other European (ie. Greek/Russian)	2.7%	3.4%	2.7%
Middle Eastern	0.3%	0.2%	0.4%
Other Ancestry	21.5%	20.7%	21.5%
Unclassified Ancestry	17.3%	15.9%	15.6%
Education (Age 25+)			
Adult Population (25 Years or Older)	19,112	59,809	257,877
Elementary (0 to 8)	0.7%	2.2%	3.4%
Some High School (9 to 11)	0.5%	2.5%	4.8%
High School Graduate (12)	9.4%	13.0%	18.5%
Some College (13 to 16)	17.5%	19.4%	19.5%
Associates Degree Only	9.7%	8.8%	7.7%
Bachelors Degree Only	39.6%	33.4%	29.2%
Graduate Degree	22.6%	20.7%	16.9%
% College (4+)	62.1%	54.1%	46.0%
Household Type			
Total Households – count	11,133	33,665	141,133
One Person HHs – count	2,931	7,969	31,822
Family HHs – count	7,641	23,875	102,096
Married Couple – count	7,021	21,186	85,088
w/own children – count	3,339	9,678	40,043
w/out own children – count	3,681	11,508	45,045
Male Householder – count	291	600	4,964
Female Householder – count	330	2,089	12,044
Non-Family Households – count	561	1,821	7,215
1 Person Household	26.3%	23.7%	22.5%
2 Person Household	30.8%	32.6%	31.7%
3 Person Household	16.2%	16.3%	16.7%
4 Person Household	16.3%	16.1%	16.3%
5 Person Household	7.2%	7.4%	8.1%
6 Person Household	2.0%	2.7%	3.1%
7+ Person Household	1.1%	1.3%	1.6%
% Households With Children	34.1%	34.1%	35.1%

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Housing			
Total Housing Units	11,761	35,766	151,030
Owner Occupied Percent	65.6%	65.2%	62.6%
Renter Occupied Percent	29.1%	28.9%	30.9%
Vacant Housing Percent	5.3%	5.9%	6.6%
Total Housing Units (Census 2000)	3,745	13,172	60,527
Home Value (Owner Occupied)			
Property Value $1,000,000 or more	5.6%	4.2%	5.3%
Property Value $750,000 to $999,999	10.6%	11.3%	9.2%
Property Value $500,000 to $749,999	27.8%	26.4%	19.5%
Property Value $400,000 to $499,999	20.6%	19.3%	14.8%
Property Value $300,000, to $399,999	23.8%	22.9%	21.0%
Property Value $200,000 to $299,999	8.3%	9.4%	15.3%
Property Value $150,000 to $199,999	0.8%	1.5%	4.1%
Property Value $100,000 to $149,999	0.5%	1.4%	3.1%
Property Value $60,000 to $99,999	0.1%	0.2%	1.4%
Property Value $40,000 to $59,999	0.2%	0.2%	1.1%
Property Value $0 to $39,999	1.6%	1.4%	2.5%
Median Home Value	$471,595	$466,810	$409,853
Wealth per Household			
$0 and under - percent	15.6%	15.9%	16.6%
$1 to $4999 - percent	6.8%	7.1%	7.7%
$5k to $9999 - percent	3.9%	4.0%	4.3%
$10k to $24999 - percent	5.9%	6.0%	6.2%
$25k to $49999 - percent	6.6%	6.6%	6.7%
$50k to $99999 - percent	10.0%	10.0%	10.1%
$100k to $249999 - percent	18.6%	18.5%	18.3%
$250k to $499999 - percent	14.6%	14.4%	13.8%
$500k+ - percent	17.9%	17.4%	16.3%
Median HH Wealth	$108,679	$102,053	$92,203
Avg HH Wealth	$277,373	$271,389	$258,604
Economic Viability			
Economic Viability Local	292	296	290
Economic Viability Indexed	108	110	107
Occupation (Employed Civilians Age 16+)			
Employed Civilian Pop 16+ by Occupation	13,621	43,171	192,797
Managerial/Executive	28.8%	27.6%	23.6%
Professional Specialty	33.0%	29.9%	26.2%
Healthcare Support	1.1%	1.6%	1.6%
Sales	11.4%	12.1%	11.3%
Office & Administrative Support	9.1%	7.9%	9.2%
Protective Service	1.6%	1.7%	2.0%
Food Preperation	2.7%	2.7%	4.1%
Building Maintenance & Cleaning	0.5%	1.3%	2.5%
Personal Care	1.4%	2.7%	2.3%
Farming, Fishing, & Forestry	0.0%	0.0%	0.1%
Construction	3.0%	5.0%	7.0%
Production & Transportation	7.3%	7.5%	10.0%
Percent White Collar Workers	83.4%	79.0%	72.0%
Percent Blue Collar Workers	16.6%	21.0%	28.0%

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Agriculture/Mining/Construction	9.6%	9.9%	12.8%
Manufacturing	8.9%	7.9%	9.2%
Transportation	7.5%	7.3%	6.5%
Information	3.6%	2.4%	1.6%
Wholesale/Retail	12.9%	14.1%	14.6%
Finance, Insurance, Real Estate	5.9%	7.5%	6.4%
Professional Services	12.2%	10.9%	9.2%
Management Services	1.0%	0.7%	0.6%
Administrative/Waste Services	1.2%	3.6%	3.7%
Educational Services	25.0%	22.0%	20.0%
Entertainment Services	6.0%	6.3%	7.4%
Other Professional Services	3.9%	5.0%	4.8%
Public Administration	2.2%	2.5%	3.2%
Vehicles per HH No Vehicles	2.4%	2.5%	3.3%
1 Vehicle	31.9%	29.4%	28.3%
2 Vehicles	49.2%	48.7%	45.9%
3 or more vehicles	16.4%	19.4%	22.5%
Average Number of Vehicles	1.88	1.94	1.97
Change Births (last 12 months)	331	1,063	4,759
Deaths (last 12 months)	218	713	2,707
Migration (last 12 months)	469	1,887	10,354
Work place Workplace Establishments	343	2,226	10,805
Workplace Employees (FTE)	4,649	28,199	149,604

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